



Snyder Scoop

MARCH/APRIL 2010

QUALITIES THAT GENIUSES HAVE IN COMMON

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PERFECTIONISM *Geniuses cannot tolerate mediocrity, particularly in themselves. Never be easily satisfied with yourself. Always strive to do better.*

SENSE OF HUMOR *Be willing to laugh at your own expense. Don't take offense when the joke is on you.*

VERSATILITY *The more things you learn to accomplish, the more confidence you will develop. Don't shy away from new endeavors.*

ADAPTABILITY *Being flexible enables you to adapt to changing circumstances readily. Resist doing things the same old way. Be willing to consider new options.*

CURIOSITY *An inquisitive, curious mind will help you seek out new information. Don't be afraid to admit you don't know it all. Always ask questions about things you don't understand.*

INDIVIDUALISM *Do things the way you think they should be done, without fearing somebody's disapproval.*

IDEALISM *Keep your feet on the ground-but have your head in the clouds. Strive to achieve great things, not just for yourself, but also, for the betterment of mankind.*

IMAGINATION *Geniuses know how to think in new combinations, see things from a different perspective, better than anyone else. Unclutter your mental environment to develop this type of imagination. Give yourself time each day to daydream, to fantasize, to drift into a dreamy inner life the way you did as a child.*

Snyder welcomes **65 new** clients since our last newsletter.

Our goal is to provide superior products with friendly and prompt assistance to all our clients!

**Watch for our UPDATED website coming soon!
Same address of www.snydermfg.com**



Employee Profile – Jamie Buckley

Jamie started with Snyder in the summer of 2005. He works in our gate production area making gates for both plants.

He loves to watch movies and play video games with his children, Jaci age 8 and Jayden age 7. In nicer weather he loves to play outside and go swimming. He has an American Bulldog named "Tater" who likes to accompany them in whatever they are doing.

Jamie's best Snyder experience was going on a run installation to New York City. He had never been there before and it was very exciting to see the large facility being built there specifically for animals.

HEATED FLOORS IN SNYDER CAGES

The option of heated floors is available for most sizes of Snyder's cages. Did you know that we can also heat the ceilings of most cages as well? Heating the floors and the ceilings provides that extra source of heat to offset a cold room or cage environment. Many customers add clear acrylic or tempered glass doors to capitalize on the increased heat source. The heated floors in our standard cages (excluding the ICU) are controlled by an infinite control. An infinite control simply cycles electrical current to the floor. The higher the setting, the longer the current flows to the floor, thereby making the floor hotter and vice versa for a lower setting. Heated floors are a lot like a heated blanket or hot water bottle system, without the exposure of material and power cords for the animal to chew on. The best way to determine the heat setting that is right for an animal is to simply feel the warmth with your hand and adjust accordingly. Here are some hints for using your heated floors:

1. The red light on the controller is an *indicator* of use and not necessarily heat to the floor.
2. To determine whether or not a floor is working, place your hand on an inside wall and then the floor. If the floor is working, the difference in temperature will be noticeable.
3. Determine a comfortable setting by using your hand as a gauge.
4. **DO NOT LEAVE ON THE HIGH SETTING.** Readjust to a lower setting after 20 minutes.
5. **DO NOT USE BLANKETS, EXCESSIVE PAPER OR OTHER SOLID MATERIAL** that will trap heat. This could create a situation that causes injury or floor failure. Snyder Mfg. Co. vinyl matting may be used.
6. **DO NOT PUT ANIMALS DIRECTLY ON THE HEATED FLOORS AS THESE MAY BE TOO HOT.** (ESPECIALLY ANIMALS WHO ARE SEDATED)

For any questions call Snyder's technical support at 1-800-756-0631 ext. 34

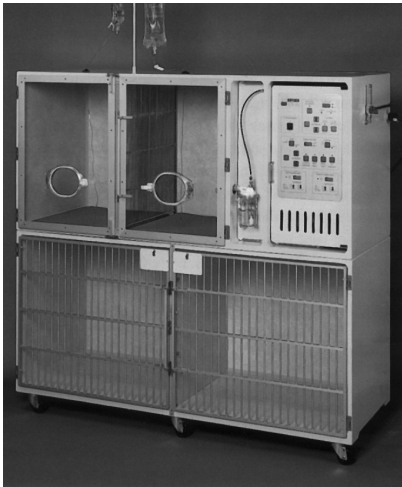
In-Stock Specials

There are 2 categories of in-stock product, NEW and USED. New in-stock is just that, new product ready to ship. This product has our full warranty and is priced as new. New in-stock often includes dryers and ICU's. Used in-stock product has seen some use, usually as exhibits at our trade shows. This product is priced at a discount.

Any in-stock product is available NOW and ready to ship as soon as shipping and payment arrangements can be made.

Here are some sample pictures of our in-stock cages.

To learn more or to get a copy of our complete list of in-stock items (including drawings, dimensions and accessories for each cage) please call 1-800-422-1932.



Snyder Birthdays

*Chris Whitt
Terry Trask
Samantha Zeschmann
Victoria Thornton
Scott Montgomery
Mike Smith
Stephen Wyatt
Allen Kelley*

*March 3rd
March 16th
March 22nd
March 26th
April 10th
April 18th
April 22nd
April 28th*

Snyder Anniversaries

Paul Floistad	29 years
James Gross	3 years
Gary Tolles	3 years

Words of Wisdom

"Carry out a random act of kindness, with no expectation of reward, safe in the knowledge that one day someone might do the same for you."

-Princess Diana



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We're on the Web

See us at

www.snydermfg.com

2010 CONVENTION/TRADE SHOW SCHEDULE

Atlanta Pet Fair

Hilton Atlanta Airport
Atlanta, Georgia
March 4th – 7th
Booth 24

Pet Care Services

Hyatt Regency DTC
Denver, Colorado
March 15th – 17th

American Animal Hospital

Long Beach Conv. Ctr.
Long Beach, California
March 19th – 20th
Booth 418/420

Florida Vet. Med. Assn.

Marriott Tampa Waterside Hotel
Tampa, Florida
April 9th – 10th

CVC-East

Baltimore Conv. Ctr.
Baltimore, Maryland
April 9th – 12th
Booth 402/404

Intergroom 2010

Meadowlands Conv. Ctr.
Secaucus, New Jersey
April 16th – 18th
Booth 610

Pet Industry Spring

Baltimore Conv. Ctr.
Baltimore, Maryland
April 23rd – 25th
Booth 613

Groom Classic

Holiday Inn KC Sports
Complex Hotel
Kansas City, Missouri
April 30th – May 2nd

Animal Care Expo

Gaylord Opryland Resort
Nashville, Tennessee
May 12th – May 14th